



CASE STUDY

Sherwin Williams Installation

SHERWIN WILLIAMS' STROKE OF INSITE

When it comes to results, trust the pros!

It goes without saying, paint is the best way to spruce up any space. It adds value, enhances curb appeal, and can even improve your mood. No one knows this more than Sherwin Williams! So when it's time for an update to their stores, The InSite Group has them covered.

THE PROJECT

While you're giving your home a facelift with their paint, Sherwin Williams turns to us to refresh their stores: fixtures, LED headers, graphics, counters, and coffee bars! Like Sherwin Williams, we gave complete coverage with the right finish, making Sherwin Williams the store you'll want to buy paint from in your neighborhood!

OUR PROCESS

Our field service team conducted extensive walkthroughs at several locations to understand the store layout, functionality, and how to make Sherwin Williams' vision a reality. Our project manager developed an installation manual for each fixture type that is used at every location which ensured a smooth, efficient install every time, keeping the project on time and on budget. Some sites required two visits due to construction and/or relocation. Along with constructing vibrant new fixtures, and creating inviting store environments, our team merchandised the new shelves, handling every aspect of the installation.

CLIENT IMPACT

By trusting The InSite Group to do what we do best, a turn-key installation, Sherwin Williams is able to focus on what they do best, beautifying homes and businesses inside and out!

